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# Press Release

## **Pesticide Free Termite Protection System with aRs 2 million warranty now available in Sri Lanka.**

Innovative research and technology has modified building materials to be used as an effective termite barrier to last for 50 years.

Colombo 4 May 2012: Termites strike one in five homes in Sri Lanka and are a growing problem. With the construction boom termites are expected to cause millions of rupees damage. In the past home owners and developers had only one option and that was to engage a pest control operator to place a chemical barrier of insecticides. Now Hayleys in partnership with ENSYSTEX headquartered in North Carolina USA is launching today a Pesticide Free Termite Protection System that lasts for 50 years and comes with a 20 year warranty.

The Regional Director for ENSYSTEX Mr. Steve Broadbent said "ENSYSTEX are a global player in termite management. We are the recognized leader in baiting and interception of termites. With NOVITHOR we provide a pesticide free option that not only works but also lasts the lifetime of the building and is environmentally sound". Mr. Broadbent has arrived from Australia for the launch accompanied by Mr. Clyde Freeman a Licensed Builder and Technical Manager for ENSYSTEX.

Mr. Raja Mahendran, Regional Business Manager for ENSYSTEX in South and South East Asia and based in Singapore said "NOVITHOR has been very successful in Australia for over 9 years and in Singapore for about 5 years. It has proved itself in the Maldives and Brunei as well. Novithor has been launched now in Thailand, Malaysia, Philippines and In India in the last few months. We are now looking at Sri Lanka as a construction boom is expected.

Unlike pesticides that cannot be properly applied to create a continuous barrier NOVITHOR can be applied with ease and thoroughly at the time of construction. The NOVITHOR Termite Protection System consists of a cementitious parge, a flexi gel and a resin compound. It strengthens the masonry three times making it impossible for termites to feed through.

Mr. UpaliGangoda,, CEO Hayleys said that “Sri Lankans can now look forward to reliable, safe and effective termite protection without pesticides. We have with ENSYSTEX appointed 3 AUTHORISED OPERATORS who can only install the system. The operators are Hayleys Pest Control, Suren Cooke and Rentokil”

NOVITHOR will be launched at the Taj Hotel to Sri Lanka’s leading architects, builders and Pest Control Operators.

For more info on Novithor: [www.novithor.com](http://www.novithor.com)